

8th February, 2018

I-CAR ANNOUNCE CAR CRAFT AS A PLATINUM SPONSOR

I-CAR Australia CEO Mark Czvitkovits today announced that Car Craft has increased its corporate involvement with I-CAR by raising its membership status and becoming a Platinum Member, to support further professional industry development.

Mr Czvitkovits said “The growth of Car Craft and the commitment to providing a consistent standard across their organisation nationally is welcomed and places their repairers amongst the leaders of the industry today.”

Car Craft General Manager Peter McMahon added “As a long-term supporter of I-CAR and of AMBRA Shop Grading the board took the easy decision to increase our support of I-CAR Australia. The support we have received from the team at I-CAR has made our acceleration in training requirements an easy transition, from the latest vehicle technical information to liaising with local training bodies to meet our demand for welding certification, even the virtual courses have helped us meet demand.”

“I-CAR provides the industry’s own accreditation program for ongoing training and education, across all roles in the industry. The increased support of Car Craft to the I-CAR vision is a valued commitment and will assist I-CAR in achieving the important goals that underpin the I-CAR position in the collision industry in Australia,” Mr Czvitkovits said.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia CEO Mark Czvitkovits on 0416 156 759.

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