



Holden

Genuine Holden Parts Statement

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Audience: Parts Managers
Further Distribution of this Collision Repair Industry
bulletin:

Summary:

Genuine Holden Parts Definition.

More info:

Holden is serious about the safety of our customers and their right to have Genuine Holden Parts fitted to their vehicles.

There are many parts on sale in Australia that may fit a Holden Vehicle; but only those sold through the GM Holden authorised supply chain are Genuine.

GM Holden would like to clarify to the industry what a Genuine Holden Part is.

A Genuine Holden part is as follows:

"Genuine Holden Parts are parts that are designed, validated and engineered by General Motors or its associated entities; sourced through the GM Holden authorised supply chain and warranted by GM Holden."

Repairers should be wary of using parts sourced from non-authorised outlets.

Holden is working alongside other OEMs as part of the Federal Chamber of Automotive Industries' initiative, Genuine Is Best, to promote the importance and use of genuine parts.

For more information on the Genuine Is Best campaign see:

www.genuineisbest.com.au

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