

Wednesday, 19 August 2015

VALSPAR BECOMES A SUSTAINING MEMBER OF I-CAR AUSTRALIA

I-CAR Australia CEO Mark Czvitkovits today announced that Valspar has increased its corporate involvement with I-CAR by raising its membership status and becoming a Sustaining Member to support further professional industry development.

Mr Czvitkovits said “Valspar, through its Quality First program, is engaging repairers through the Industry Training Alliance and I-CAR training, and this progression was seen as natural development of the strong relationship currently in place.”

“In an ever changing market, training plays a vital role in ensuring repairers are up to date with best practices. Valspar is committed to supporting the ongoing professional development of individuals and businesses in the refinish sector,” said Richard Reneman, Valspar Automotive Business Director - Australia / Asia Pacific.

“I-CAR provides the industry’s own accreditation program for ongoing training and education, across all roles in the industry. The support of Valspar to the I-CAR vision is a valued commitment and will assist I-CAR in achieving the important goals that underpin the I-CAR position in the collision industry in Australia,” Mr Czvitkovits said.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia CEO Mark Czvitkovits on 0416 156 759.

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