

Friday, 5th February 2016

I-CAR AND BMW SIGN COLLISION REPAIR TRAINING AGREEMENT

I-CAR Australia CEO Mark Czvitkovits today announced that I-CAR has been engaged by BMW to oversee their Collision Repair Training program incorporating Body Level 2, Body Level 3, Fundamentals of Steel and Fundamentals of Aluminium and joins a growing list of vehicle manufacturer programs operating under the I-CAR banner.

Mr Czvitkovits explained “As a leading vehicle manufacturer, BMW has continued to develop and implement a range of emerging new technologies that provide a much safer product in the unfortunate situation of vehicle accidents. Ensuring that collision repair technicians are adequately trained means that any vehicle repaired following an accident is not only repaired in accordance with the manufacturer’s recommendations, but is also performed by technicians with the required high level of skill.”

Ben Kirby, BMW Bodyshop Programme Manager said “BMW engaged I-CAR to administer the program as they are considered industry leaders in collision repair training and have outstanding relationships with current BMW partners including BASF, Car-O-Liner and Chisholm Institute. Their programs are also endorsed by many of Australia’s leading insurers who understand and recognise the complexity of modern vehicle repair.”

“BMW has for many years been seen as an organisation that demands only the highest standards across the entire brand. The commitment to the collision repair industry is a continuation of that position and can only assist in improving both the knowledge and proven ability required to safely repair structurally damaged vehicles in today’s market” Mr Czvitkovits said.

PLEASE NOTE: There is NO photo to accompany this release.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia CEO Mark Czvitkovits on 0416 156 759.

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