

SERVICE MANAGEMENT BULLETIN

CATEGORY: GENERAL
DATE: 14TH OCTOBER, 2015
REFERENCE: SM0288
SUBJECT: SUBARU VEHICLE INSURANCE 5 YEAR GENUINE PARTS

SUBARU MOTOR VEHICLE INSURANCE GENUINE NEW PARTS GUARANTEE

Subaru Australia is pleased to announce an extension to the Subaru Prestige Motor Vehicle Insurance genuine new parts guarantee. Effective from 17 October 2015 the genuine new parts guarantee will be extended to apply new parts to Subaru vehicles up to 5 years old.

GENUINE NEW PARTS GUARANTEE – 5 YEARS

The Subaru Prestige Motor Vehicle Insurance policy has increased the age of eligible vehicles that can benefit from the genuine new Subaru parts guarantee from 3 to 5 years. This will be effective for all new policies written from 17 October 2015, ensuring eligible Subaru vehicles will be repaired with new Genuine Subaru Parts in the event of an insurable repair (subject to the terms and conditions of the PDS).

Existing Subaru customers with Subaru Motor Vehicle Insurance will also receive this extended benefit.

EXTENDED BENEFIT

This extended benefit further increases the competitiveness of our product within the marketplace. Your customers will continue to receive the benefit of 3 years “new for old” replacement, choice of repairer, and the satisfaction of knowing that their motor vehicle insurance policy is endorsed by Subaru Australia.

With this increased new parts guarantee we are actively ensuring that, in the event of an accident, your customer’s Subaru remains a Subaru. In an increasingly competitive parts supply environment where other insurers are self-sourcing non genuine parts, this new initiative will help towards protecting your dealership’s parts business.

DEALER ACTIONS

A Supplementary PDS (SPDS) will be automatically generated for all new business written from 17th October 2015 to reflect the extension of the genuine new parts guarantee. Current stock of your Subaru Prestige Motor Vehicle Insurance PDS can continue to be used in conjunction with this SPDS.

No further action is required at this time.



Related Subaru marketing materials and web site information is in the process of being reviewed and updated to reflect the positive development.

We trust that the extended genuine new parts guarantee will further assist your dealership's sales of Subaru Motor Vehicle Insurance and as a consequence more new Genuine Subaru Parts.

If you require further information on how the Subaru Motor Vehicle Insurance can benefit both your dealership and your customers, please contact Matthew Foley on (02) 8892 9474 or your Allianz Account Manager.

If you currently do not sell Subaru Motor Vehicle Insurance and would like more information please contact Brad Hall on (02) 8892 9354.

Happy Selling

Brad Hall
National Financial Services & Assured Manager

