

## Holden Certified Collision Repair Network

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Audience: Dealer Principals, Parts Managers, Vehicle

Sales Managers & Service Managers

## Summary

Announcement of application process for the Holden Certified Collision Repair Network.

## More info

From today 5 June 2018, Holden launches the application process for Holden Dealers with collision repair facilities and independent collision repair facilities wishing to join our new Holden Certified Collision Repair Network.

The Holden Certified Collision Repair Network is just one part of our new Complete Care offering; Accident Care, which will be launched in the coming weeks.

The overall aim of Accident Care is to provide Holden Customers with some information on choosing the right insurance for them, some advice on what to do in the event of an accident and reasons why only Genuine Holden Parts should be fitted to their vehicle.

Accident Care will also provide peace of mind to Holden Customers assisting them in the process of getting back on the road. It will provide guidance on having their vehicle repaired correctly by Collision Repairers with the right skillsets using Genuine Holden Parts and GM Approved Repair Procedures. This ensures all safety systems operate as per the Holden design intent and more importantly that their vehicle will perform correctly in the event of any subsequent accident.

The Holden Certified Collision Repair Network is one of the key foundation blocks to support the roll out of On Star in 2019.

During the first year, we want to commence with a network of collision repairers that is much lower than the 3,500 collision repair facilities currently registered with Holden Trade Club.

We expect to be altering various sections of the criteria over time and will be working on ways to resize the Certified Collison Repair Network until we find the right balance and provide the best experience for our customers.



To ensure we start with the best of the best and that each application can be thoroughly reviewed; we are staggering the application process by state. Starting with Victoria on the 5<sup>th</sup> June, applications will be open for each state during the coming months.

- VIC & TAS 5<sup>th</sup> June
- · SA & NT July
- NSW & ACT August
- · QLD September
- · WA October

The Participation Application & Agreement can be found on the Holden Trade Club Holden Certified Collison Repair Network Page.

Please click on the link below to download a copy of the form.

https://www.holdentradeclub.com.au/CollisionRepairNetwork

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Collision Business Manager

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