

Joint Press Release
27 October 2022

I-CAR & AMA GROUP ANNOUNCE GOLD CLASS FOR MICRA ACCIDENT REPAIR CENTRE BREADALBANE

I-CAR Australia and AMA Group are pleased to announce that Micra Accident Repair Centre Breadalbane has been awarded the prestigious I-CAR Gold Class Collision status.

As the collision repairer industry is changing at a rapid rate, especially with the technological explosion in ADAS & electric vehicles, AMA Group believes it is critical that their team are fully trained in using new technology and equipment. The seamless learning experience and upskilling regimes provided by I-CAR Australia's Road to Gold Program is a great solution to further the work-in-progress learning culture in the business, as well as complement existing associations with OEM partners.

"It was rewarding that Micra Accident Repair Centre Breadalbane is the first AMA Group site in Tasmania to gain the Gold Class status, which also lifts the morale of the facility," comments John Davidson, Area Manager Tasmania and South Australia of the AMA Group. *"Our face-to-face training was disrupted by COVID-19, but luckily the ability to access online and virtual classroom courses kept us ticking along with I-CAR's recommended role-relevant training plan. The online delivery options allowed the techs and estimators to complete some of the training at their own pace and convenience."*

Now that I-CAR's welding certification and other Hands-On Development courses are back in motion, our techs took part, and they were well received by all who have attended. It gives the techs the ability to mix with other techs from other facilities as well as the trainers."

"It was a pleasure working with Scott Donnelly (National Manager-Prestige, OEM & Technical at AMA Group) and the Micra Accident Repair Centre Breadalbane team to support their Road to Gold Program training progress," stated Gary Wood, I-CAR Australia Senior Technical Advisor. "The team took advantage of our Technology, ADAS, EV, Car-O-Liner and estimator online course packages to advance their knowledge. It was also great for the site as a BMW Accredited Bodyshop, Tesla Approved Collision Centres as well as a BASF patron to make use of our Industry Training Alliance partnerships and train in I-CAR accredited ITA courses to gain points towards their Gold Class accreditation."



AMA Group is the leader in the Australian and New Zealand Collision repair industry. With the biggest collision repair network across Australia and New Zealand, supported by Australia's leading distributor of vehicle parts.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia at goldclass@i-car.com.au or on 07 3219 9088