

24 November 2022

I-CAR ANNOUNCES GOLD CLASS FOR BRISBANE COLLISION CENTRE

I-CAR Australia is pleased to announce today that Brisbane Collision Centre has been awarded the prestigious I-CAR Gold Class Collision status.

“We are very pleased to have achieved Gold Class as a team at Brisbane Collision Centre and are extremely grateful for all the help we have received from I-CAR, Car-O-Liner, Axalta and their distributor, Queensland Paint Supplies. They have always stood behind us and provided support since establishing our business. This journey to reach Gold Class has been no different, their help made the Road to Gold journey an easy and transitional one.

The various training delivery options offered by I-CAR worked well for us so as not to disrupt the work day too much. Although some staff preferred to train during work hours, it was great to have the flexibility to do it after hours which suited management better. We are very proud of all our staff who have helped us achieve Gold Class, especially for learning with us despite some online training being a bit daunting for them at first! It definitely gave us confidence for more virtual training going forward, allowing us to keep up and adapt to the new technologies and processes that are always being introduced in this industry.

We plan to use our newly found Gold Class status with its annual renewal training requirements to further our business training and stay abreast with industry changes and advances. It will strengthen our high standard of quality repairs, and how we provide customer service. These are values that, as a family-owned business, we have held from the very beginning, and will continue striving to keep to,” offered Michael & Juliette Woodcroft, business owners of the Brisbane Collision Centre, located in Rocklea QLD.



Brisbane Collision Centre's Gold Class status was attained by a team of nine technicians who utilised I-CAR Australia's Virtual Classroom and Online course offerings as their main source of training.

Congratulations to Brisbane Collision Centre on achieving their Gold Class accreditation!

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia at goldclass@i-car.com.au or on 07 3219 9088