

18th August 2023**I-CAR ANNOUNCES GOLD CLASS FOR WILCOX BODYWORKS**

I-CAR Australia is pleased to announce today that Wilcox Bodyworks has been awarded the prestigious I-CAR Gold Class Collision status.

Brady Wilcox the Owner & Manager of Wilcox Bodyworks talks in-depth about how small businesses can achieve GOLD CLASS accreditation and remain competitive within the Collision Repair Industry while keeping costs down.

"I-CAR was flexible and adaptable to the needs of a small business working towards the same goal as larger shops. Being a small business in a rural area, the various training delivery options were perfect for us. We were able to select courses that are delivered face-to-face in our area and then complement these with the online platform. It was a game changer and without the flexible delivery options, we would have faced many barriers.

This made training for Gold Class achievable and cost-effective. Having access to I-CAR's Industry Training Alliance partners was an added benefit, we partnered with Valspar which supported the team to undertake training to gain I-CAR points. This resulted in staff gaining relevant and specific training suited to their needs.

Also, making sure we set time aside from the day-to-day workings of the business for the training was essential. This commitment by our team to achieving Gold Class was great and added to the ease of the process.



Overall, it was a rewarding experience with our staff enjoying the training and our business has benefited greatly from the process. We would highly recommend the training and are keen to keep up with industry changes and best practices in repair methods," - Brady concluded.

The requirement for training and upskilling in the Automotive Body Repair Industry is becoming more important than ever before, achieving Gold Class status is the highest level of accreditation within the I-CAR Professional Development Program and highlights Wilcox Bodyworks' commitment to having the technical skills and knowledge required to safely repair modern vehicles.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia at goldclass@i-car.com.au or on 07 3219 9088