

27th September 2023**I-CAR ANNOUNCES GOLD CLASS FOR WEST RYDE SMASH REPAIRS**

I-CAR Australia is pleased to announce today that West Ryde Smash Repairs has been awarded the prestigious I-CAR Gold Class Collision status.

Marshall Collier the director at West Ryde Smash Repairs shared how his business has grown and how Road to Gold training helped them transition into new technologies as well as improve the quality, safety and efficiency of the repairs for the ultimate benefit of their customers. In celebrating West Ryde Smash Repairs' 50th year anniversary, they are ready to face the next challenge with EV Charging station installations underway and preparing their workshop with dedicated EV bays.

"We entered the Road to Gold program wishing to be aligned and educated with industry standards and procedures across our whole repair process from estimating to repairing. West Ryde Smash Repair is in its 50th year of operation and we have an incredible team of workers, who are all dedicated to safety and quality. Our initial idea was to join I-CAR to upskill our team so that we can achieve the utmost safety for our customers and employees. We soon realised the extra benefits of our new training culture and were excelling with increased workloads due to business growth. Our working mindset was shifting towards having better processes and we knew that training with I-CAR was key.

The business benefitted greatly from using I-CAR's Industry Training Alliance Partner, PPG. We were the 1st NSW repairer to install the Moonwalk system. With the help of Greg Tunks, we were able to complete Green Belt training. Adam Hogg assisted in the organisation of training our refinish technicians at their Eastern Creek facility. We have further vehicle mapping training scheduled in October," elaborated Marshall.

"We highly recommend this training. With today's modern vehicles being EVs and with advancements in ADAS systems, it is critical for our Managers, Estimators and Technicians to be familiar and confident with the latest technologies and methods. The I-CAR training assists the repairer to be trained and capable of dealing with current model vehicles that are more complex than ever before.

Our workers' feedback was positive after completing their training as they feel more confident in the way they repair the car, resulting in a safer and more efficient outcome for our business and the vehicle owners. Each worker had a different preference on their training journey. The shorter online courses appealed to our office staff with many of them choosing to complete a module first thing in the morning. The 2-day Welding Certification hands-on workshop, helped our technicians to become personally accredited and certified, whereas the private PPG training classes helped to upskill our refinishers in the water-base systems," says Marshall.

I-CAR Australia would like to congratulate West Ryde Smash Repairs for their amazing dedication and for setting the bar for training & growth to Increase productivity and efficiencies within their business.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia at goldclass@i-car.com.au or on 07 3219 9088

