

19th February 2024

I-CAR ANNOUNCES GOLD CLASS FOR NORTHERN GENERAL BODYWORKS

I-CAR Australia is pleased to announce today that Northern General Bodyworks which is part of the Western General Bodyworks Group has been awarded the prestigious I-CAR Gold Class Collision status.

“Our Business has experienced a significant improvement since participating in the Road to Gold training. Far from just scratching the surface of technical information, it provides detailed in-depth content of a constantly evolving industry. The practical content can be applied immediately, whether it's understanding advanced repair technologies or why modern materials are being used, the training is there for you. It boosted the team morale and our skills improved significantly, ensuring our repairs met OEM standards at the highest level. Achieving Gold Class Accreditation isn't just a badge it's a paradigm shift in the Business,” recommended Danny Buzadzic, Director of Northern General Bodyworks (WGBW Group).



“The team's feedback on training has been awesome! The self-paced Online Courses offered flexible learning for the team to complete at their convenience. In addition, the after-hour afternoon Virtual Classroom sessions allowed our team members to tackle learning while still ensuring their day-to-day work was completed. The Hands-On Certification was a real bonus in revealing the team's dedication and skills.

They're loving the continuous learning and personal development, and it's showing in their work. Job satisfaction is through the roof. So, in a nutshell, the Gold Class is a win-win. Happy team, happy shop!

The organisation of training was a bit like a puzzle - fun but tricky. The Online Courses were a smooth ride, but Virtual Classrooms and Hands-On Certification require some dedicated scheduling. We managed to keep the team motivated in training and with empowering and supportive teamwork, here we are in reaching Gold Class.” Danny further elaborates.

Congratulations to Northern General Bodyworks for joining the growing number of businesses that have recognised the benefits of cultivating a learning culture in the workplace for their staff members, customers, and the entire business. It is wonderful to see the team use a combination of training delivery methods to train. The Gold Class accreditation and their positivity towards training places them in a very strong position to overcome the challenges presented by the rapidly evolving body repair industry.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia at goldclass@i-car.com.au or on 07 3219 9088