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## I-CAR ANNOUNCES GOLD CLASS FOR GEELONG COLLISION CENTRE

I-CAR Australia is pleased to announce today that Geelong Collision Centre has been awarded the prestigious I-CAR Gold Class Collision status.

*“Entering the Road to Gold Program was a strategic move to elevate the standards at Geelong Collision Centre. My decision was fuelled by an unwavering commitment to delivering excellence to our customers. I recognised that Gold Class status is not just a badge but a testament to our dedication to ensuring that every repair we undertake reflects the highest quality and professionalism. The Program offered a comprehensive framework, ensuring my team's skills and knowledge remain at the forefront of the collision repair industry.”*

*“From my perspective, the I-CAR training has proven to be immensely relevant and actionable in the contemporary collision industry. The program didn't just meet expectations; it exceeded them by providing hands-on, practical learning experiences that directly address the industry's basics. The depth of coverage on advanced repair techniques, materials, and emerging technologies has elevated our team's proficiency,”* revealed Danny Buzadzic, director of Western General Bodyworks Group.

*“My team's learning experience with the Road to Gold Program has been exceptional. The Program offers a perfect blend of flexibility and depth. The Online Courses provide the convenience of seamlessly integrating learning into their own schedules, while the Virtual Classrooms ensure real-time engagement. The Hands-On Certification solidifies their practical skills and underscores their dedication. The relevance of the content to real-world repair scenarios has made the learning not just informative but immediately applicable in our daily operations, ensuring that the acquired knowledge translates into real-world results. It has become a cornerstone of our commitment to ensuring all of our staff are at the forefront of the collision repair industry.”*



*The feedback from our staff regarding training has been overwhelmingly positive too. Team members express increased confidence in handling modern repair challenges, and the Hands-On Certification has become a point of pride, showcasing their dedication and competence. Beyond elevated technical proficiency, the training has fostered a proactive learning attitude, enhanced job satisfaction and contributed to a positive and motivated work environment.*

*Overall, the benefits are tangible — a more skilled and confident team ready to provide top-notch repairs. Moreover, the commitment to continuous learning embedded in the annual Gold Class renewal ensures that our shop remains abreast of the latest industry trends.”* Danny mentioned.

It is wonderful to see Geelong Collision Centre achieve Gold Class status. Congratulations to all involved!

*I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.*

For further information, contact I-CAR Australia at [goldclass@i-car.com.au](mailto:goldclass@i-car.com.au) or on 07 3219 9088